

# A Romanian start-up offers an innovative platform that unites all healthcare providers and connects them with patients

- **SCHEDA**
- **APPROFONDIMENTI**

Identificativo proposta: TORO20200325001

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A Romanian start-up developed a free global health solution that unites the healthcare providers and connects them with patients. This solution provides efficient tools for increasing the international visibility of the existing healthcare services ensuring a healthy life for everybody. To be able to further develop and to monetize the platform, the start-up would like to find international partners that could give technical solutions or invest money, under a joint-venture agreement.

A Romanian start-up developed an online platform that unites all providers of medical services (hospitals, clinics, analysis laboratories, pharmacies, dentists, and general and specialist physicians) and connects them with the patients. With one click, the user could benefit from as much health information as possible from the selected unit. The platform is the result of five years of research and testing. It is a complex project. It encompasses the whole European Union and all countries in all languages in one place. It is a European analytical healthcare system. It is currently the largest medical bookingmed. It is for the first time that a European citizen can seek medical services in his language in another country, it is the first time that every European citizen has a prevention-oriented dashboard and it is the first time that all medical providers are evaluated by patient feedback with the same measure. It is for the first time when someone has statistical data at the European level in health. The vision is to develop a complete and correctly integrated international system based on quality, professionalism and transparency indicators, continuously and independently monitored. To achieve this goal, the company wants to build a bridge between healthcare providers and patients using an online platform, reducing waste, making services more efficient, maintaining the health of the population and increasing life expectancy through continuous prevention. The solutions offered by the platform for the general public are: • Smart Search Engine (machine learning-based search and diagnosis) • All medical history • Real-time doctor's appointments • Biometrics • Body Mass Index • Cardiovascular Risk • Lifestyle Indicator • Prevention system with annual checkup reminders • Medication & treatment reminder system • Regional notification alerts • Patient Community – Chat, support groups • Monitoring health risk levels 24/24 • 10 languages The solution offered by the platform for the clinics, hospital, pharma sector and any other medical providers are: • Market Data • Increased market exposure • Customer feedback • Modules to add Services / Prices / Treatment • Relevant rating system • Communication module – between practitioners and patients • Real-time Analytics • Real-time Appointment system • Market Reports & Statistics • 10 languages The company seeks partners in two directions: partners that could invest in further develop the platform and partners that could help to populate the platform with hospitals, clinics, analysis laboratories, pharmacies, dentists, specialist doctors and family doctors. The proposed cooperation is a joint venture agreement.

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