

An Italian start-up is offering a digital platform for supporting technology transfer

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Identificativo proposta: TOIT20190802001 **RICHIEDI MAGGIORI INFORMAZIONI**

An Italian start-up in Northern Italy acting in the field of digital services is looking for partners to increase its presence on international markets. The firm is looking for companies and universities, innovation hubs and business accelerators interested in its digital platform dedicated to protection and marketing of intellectual and industrial property. The cooperation envisaged is a commercial agreement with technical assistance or financial agreement.

The start-up was founded in 2017 and developed a digital platform to support entities operating within innovation, research and technological transfer domains with special digital security systems. The platform can be seen as one stop shop to protect and market intellectual property safely and directly online. The multifunctional platform is configured in two parts, one dedicated to the community of inventors (in a social media format), and one to the marketing of products and services (B2B marketplace). Through the platform, users can find funds to finance an intellectual property, transfer intellectual or industrial property in its entirety or only under license, protect their idea, buy an idea, request legal, patent, commercial, notarial and IT consultancy services. In addition, companies can find funds to finance themselves, advertise their service or product, create an advertisement to transfer all or part of their shares, buy or sell products or services. The company is looking for any stakeholder involved in innovation and research, to act as a link between the various needs in the field of promoting, implementing and marketing of industrial and intellectual property and innovative projects. Depending on the type and needs of organizations interested, the start-up may decide to enter into commercial agreement with technical assistance or financial agreement.

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