

British company that develops games-based learning resources seeks development partners with which to produce new resources and products.

- [Scheda](#)
- [Approfondimenti](#)

Identificativo proposta: TOUK20190523001 **RICHIEDI MAGGIORI INFORMAZIONI**

A British company specialised in the development of app-based games learning resources is looking for innovative development partners and projects to develop and deliver new resources. The company is seeking collaboration partners to co-develop new games-based learning resources or gamified learning resources through research cooperation agreement or technical cooperation agreement.

The SME was established in 2013 and is based in the North-West UK. The company designs, develops and sells numeracy, literacy, wellbeing and language learning resources. The company, in the last 4 years, have sold developed resources to more than 15% of UK & Irish primary schools. The Company has won and been shortlisted for several awards which include: • Educational awards: a BETT award (London), A reimagine Education Award (San Francisco), a GESS Award (Dubai) and in 2018 Edtech company of the year. • Innovation awards include: a National Business Award for Innovation and selection as a Goldman Sachs high potential business • a Guinness world record The company works closely with renowned local universities to develop new educational resources. They have a well-developed brand with sales channels into primary schools in the UK and Ireland and have sold their own products into more than 2,600 schools. The company's development team use Unity 3d to develop the apps and largely Javascript to deliver online resources. As such, they are also skilled in augmented reality and virtual reality. The company is seeking collaboration partners (universities, colleges, schools or government authorities) to co-develop new games-based learning resources or gamified learning resources through research cooperation agreement, technical cooperation agreement or services agreement.

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