Expertise and know-how in the field of digital transformation are offered to businesses facing the challenges of COVID-19

- SCHEDA
- APPROFONDIMENTI

Identificativo proposta:TOBG20200820001 **RICHIEDI MAGGIORI INFORMAZIONI**

A Bulgarian IT company with know-how in the domain of digitalization, 10 years of experience in the field and over 30 realized projects in different sectors offers its expertise to businesses facing the challenges of COVID-19 for the purposes of their digital transformation under technical cooperation agreement

In the times of COVID-19 with the problems appearing for many businesses as a result of the social isolation (decrease in sales, cash flows, liquidity issues, etc.), a good way to address the relevant challenges is to rely on digital transformation. This requires transition from physical processes to virtual, e.g. digital orders, deliveries, workplaces, etc. and the relevant IT expertise. Facing this trend many companies from the IT sector tend to offer services in the field of digital transformation without having the corresponding experience and track record in the field. A Bulgarian company working in the domain of software development wants to further expand its activity internationally through appropriate partnerships - its team aims to join efforts with other companies for their digitalization projects where to contribute with its expertise and know-how. The last is available for the realization of the IT components/dimensions of relevant projects and includes the following categories: - analysis and design, - UI/UX design (user interface/user experience), - development, - quality assurance, - delivery and integration, - training - and support. The core fields the company has so far developed software for are healthcare, telecom and delivery of goods, but it has also worked with partners in the domains of fintech, e-commerce, lifestyle, loyalty and rewards, IoT, cyber security. Its work in the field of software development can be divided in the following categories: - mobile applications - enterprise systems, incl. websites - consultancy. The team works with more than 20 programme languages, e.g. Java, Hibernate, Spring, Node, React, Ios, Android, Ionic, Oracle, Apache, etc. The company also has international experience with software developed and integrated in more than 10 countries in Europe, North and South America, and in Japan as well. Among their partners/results are Nokia, Telenor, Caritas, Menuu, SwissYou, etc. Among the national partners of the company are the Ministry of interior, the State agency for child protection, the Medical university in Pleven, Trakia university (Faculty of medicine) in Stara Zagora, the Safer internet centre, etc. The enterprise has been: - recognized by the United Nations as one of the 400 leading companies driving the world forward within the World Summit Awards, - distinguished with Seal of excellence by the European Commission for a project proposal - and awarded as Innovative Enterprise of the Year in the relevant national contest. It also got the right to use the Excellence in innovation brand at a ceremony with the participation of the President of the Republic of Bulgaria. The company would like to find new partners for technical cooperation agreement in order to support the digitization of businesses to allow them to face the challenges of COVID-19 (to optimize their cost structures and achieve cost efficiency and relevant income based on this) through joint development of IT solutions customized to the specifics of companies' business models.

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