

# ICT messaging platform in English and Swedish, following legal and security requirements, for a digital link between caregivers and patients

- **SCHEDA**
- **APPROFONDIMENTI**

Identificativo proposta: TOSE20200630001

**RICHIEDI MAGGIORI INFORMAZIONI**

A Swedish SME has developed a stand-alone platform for asynchronous communication in English and Swedish. The application is successfully established in Swedish healthcare, fulfilling the requirements for simple used digital communication, developing traditional physical health care. The solution can also be easily adapted for other potential business fields. The Swedish SME is primarily offering a license agreement with a sale of the software rights/messaging platform.

A Swedish SME – with a team with in-depth knowledge in digital health and software programming is offering a novel digital platform for asynchronous communication. i.e. messaging, primarily designed for healthcare, with applications for smartphones and tablets; both IOS and Android. The platform is made to fulfil the requirements for simple used digital communication, giving more efficiency, and developing of the traditional physical health care. When developing and establishing the digital platform on the market, collaboration is done with experienced doctors, physiotherapists, orthopaedics, naprapaths and psychologists. Of course, taken patients' requirements and wishes into account, and parallel in co-operation with legal experts to ensure that the platform and it's use is a legal, safe, and secure service for healthcare. With this messaging platform healthcare providers can help their patients in a much more efficient way. This means that healthcare providers can help their patients using asynchronous communication (text, photo, video, documents) at home when that is possible, and in physical meetings only when necessary. Messaging can also be used to prepare the healthcare provider with important information before a physical meeting to make them more efficient. From the patients' side, it gives an easier access to their personal healthcare provider. The solution optimizes, gives better quality, a quicker response, and help with concerns that arises between physical meetings. This will raise the efficiency and gives lower the costs of the care, and makes it possible, on chosen markets, for the caregiver to get paid (through Stripe) when using the platform. The requirements when developing the software also means that the platform is prepared in a reliable way, so that it can easily be adapted to other regulated industries where GDPR and secure digital communication are essential to relate to. Especially when a messaging function is necessary and valuable in different systems and contexts. That also gives a potential to adapt as a standalone solution for other specified market segments, with an easy way to charge and get paid for advice, customer adapted knowledge and messaging. Of course, the platform is also possible to integrate into other ICT systems where asynchronous communication is needed. The Swedish SME is looking for healthcare providers and/or software companies where the application for this messaging platform and its technology is needed, to take use of the advantage of an already developed and luckily market tested software platform for asynchronous communication. Some examples of partners may include healthcare clinics, insurance companies, bracing producers, and sports gym franchisees. The Swedish company is primarily offering a license agreement with a sale of the software rights/messaging platform, where the Swedish SME offers necessary support with the transfer of the software platform. An establishment of a commercial agreement with technical assistance or a technical cooperation agreement is also if interest.

**Riferimento Esterno:** TOSE20200630001

**Tipo:** Technology Offer

**Paese:** Sweden

**Presentazione:** 30/06/2020

**Ultimo aggiornamento:** 01/07/2020

**Scadenza:** 10/10/2020