

# A Finnish SME offering sport video analysis services is looking for partners for licensing or subcontracting agreement in Germany, UK, Spain, France and Italy

- **SCHEDA**
- **APPROFONDIMENTI**

Identificativo proposta:BOFI20201104001

**RICIEDI MAGGIORI INFORMAZIONI**

A Finnish SME offering sport video analysis services is looking for partners for licensing and subcontracting agreement in Germany, UK, Spain, France and Italy. The company automates the production of video highlights created by a computer algorithm which detects the key events from sports videos and is able to add intelligence to video analysis.

A Finnish company, established in 2018 in Northern Finland, is using its own artificial intelligence (AI) models to automatically find the desired events (highlights) from the video material and automates sports video clip production. The company combines its AI models with data streams, statistics and sensor data. The company generates intelligent highlights from existing video or multiple simultaneous live video streams. The company can use any sports / game video without any special cameras or set ups. The services of the company have been piloted in Norway, Sweden, Germany and China, and now the company's solution is ready for international markets. The founders of the company have previous experience in SMEs, acting as business developers and also having long experience in sports. The company is looking for partners for licensing or subcontracting agreement from video streaming and broadcasting companies to provide automated video highlight services in Germany, UK, Spain, France and Italy.

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