

Italian company specialized in designing and creating simulation tools for assessment, training and employer branding is seeking for international partners under commercial agency and license agreements

- **SCHEDA**
- **APPROFONDIMENTI**

Identificativo proposta:BOIT20210929001

RICHIEDI MAGGIORI INFORMAZIONI

The Italian company is specialized in designing and developing managerial simulation tools used for recruitment, training and employer branding. It is also an ideal "laboratory" where ideas and projects are used to favour creativity and experimentation on interconnected systems related to technological, human resources, and management innovation. The company is looking for international partners, for cross-border cooperation under license and commercial agency agreements.

This Italian SME is the result of a combination of informatics and management/business engineering. The company was established in 2005 and they have become in a short time expert in designing and developing simulation tools for the academy and corporate activities. Reflecting the scientific and professional experience of the founders, the team is characterized by a high level of technical background, flexibility, and capacity of innovation. They design and develop innovative tools for the management simulation that allows reproducing the dynamics and logic of a particular economic scenario: a simulation that projects the participants in a competition, characterized by problem-solving, creativity, strategic analysis, and decision making. These tools are "unconventional", intuitive, dynamic and engaging that best represent the paradigm of "learning by doing" and "learning by thinking". In detail the Italian company has developed these simulation tools: - Business game: a team game consisting of training tools for management simulations that allow participants to experience the dynamics and logic of different economic scenarios. The simulations put participants into a competitive situation and they have to use all their problem solving, creativity, strategic analysis, and decision-making skills in order to win. - Web in basket: it is an innovative platform, for the management of recruitment/assessment procedures in line with the natural evolution of Digital Transformation in the company. With respect to the classic in basket paper-based documents, the user follows typical situations of a manager with real-time interactions, managing organizational meetings, replying to emails, activating networking activities, analyzing and elaborating documents, interacting with video-conferences. Human resources can also develop a quality analysis, investigating skills areas of the individual that are missed by traditional selection methods. - Skillgame: it is a web-based system for competency evaluation that allows, in a simple and quick way, to achieve hard-skill competency rating based on specific thematic areas of business interest. It can be integrated into the company site and social network pages. The Italian company is looking for international partners that want to use the products offered in order to carry out an assessment and/or recruiting activities in a cheap and smart way under license agreements. The company is also looking for intermediaries that will represent to the end-users the tools offered under commercial agency agreements.

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