

# Producer of liposomal dietary supplements seeks wholesalers of pharmaceutical products or health food as distribution partners

- **SCHEDA**
- **APPROFONDIMENTI**

Identificativo proposta: BODE20210810001

**RICHIEDI MAGGIORI INFORMAZIONI**

German SME manufacturing liposomal dietary supplements seeks wholesalers of pharmaceutical products or health food as distribution partners. Products have a significantly increased bioavailability compared to standard dietary supplements thanks to encapsulation of active substances in liposomes. Distribution services agreements are offered to suitable partners in Europe and worldwide.

The market for dietary supplements is growing sharply, but many active substances (vitamins, minerals, natural based ingredients) show inferior bioavailability, especially when taken at high dosages. An overwhelming number of tablets and pills existing on the market are therefore quite useless. To deliver active ingredients directly and unharmed into the bloodstream, an SME from Northern Germany developed a unique production process for liposomal formulations. Liposomes are functional nanospheres made of phospholipids. Clinical studies and nutritional science have already demonstrated up to a 43-fold increase in bioavailability of vitamins, minerals and plant substances when encapsulated in liposomes. The term bioavailability is referring to the active amount of a nutrient entering the bloodstream. Both in their water-based interior and within their lipid-based double membrane, liposomes can transport substances regardless of their charge, size or structure. The company utilizes a strictly confidential process with extremely sophisticated machinery and technologies developed by own workshop and research & development departments to produce liposomal formulations. The company is certified according to GMP (Good Manufacturing Practice), HACCP (Hazard Analysis and Critical Control Points) and ISO 22000 (food safety management). Range of products include liposomal formulations, pure or flavored within the following four product lines: - vitamins (B12, B complex, C, C+Zinc, D3+K2, immune mixture) - minerals (iron, magnesium) - plants (curcumin, OPC - oligomeric proanthocyanidins, quercetin, reveratrol) - body owns (coenzyme Q10, glutathione, hyaluronic acid, r-alpha lipoic acid) To increase sales in Europe and beyond, the company is looking for further distribution partners. The brand already has a strong presence in Germany and in the Netherlands and cooperates with a several distribution partners in Europe and worldwide in non-exclusive agreements. Suitable partners could e.g. be wholesalers of pharmaceutical products and food supplements or online stores with a focus on health nutrition. Distribution services agreements are offered.

**Riferimento Esterno:** BODE20210810001

**Tipo:** Business Offer

**Paese:** Germany

**Presentazione:** 21/10/2021

**Ultimo aggiornamento:** 28/10/2021

**Scadenza:** 29/10/2022