

# Romanian company offers digital content and advertising for the creating of products' presentation for marketing and e-commerce purpose through outsourcing or subcontracting agreements

- **SCHEDA**
- **APPROFONDIMENTI**

Identificativo proposta: BORO20210212001

**RICHIEDI MAGGIORI INFORMAZIONI**

Romanian company operating in graphic design, video production, 3D graphics, photography, virtual and augmented reality content is looking for new EU partners in order to establish outsourcing or subcontracting agreements. The services offered are in the area of digital content and advertising for the creating of products' presentation adapted for marketing and e-commerce that involve advanced and personalized services.

The Romanian professional content creation company established in 2013 offers a wide range of client-tailored services meant to increase the visibility on the market, suitable even for the most demanding requests. The company is specialized in different areas of content creation, such as: • Product photography for design purpose (e-commerce), interactive 360 and lifestyle (advertising), at the highest standards agreed by international marketplaces • Company presentation photography for enhancing investments and personnel, in order to attract both business partners or clients (and therefore increase the sales and brand awareness) • Content photography for social media marketing adapted for mobile devices (phones and tablets), in order to reach and increase the followers community • Video production for e-commerce, advertising, social media marketing, company presentation, YouTube ads. • Graphic design for commercial materials • Graphic web design for user interface and user experience adapted also for mobile use • 3D design for stills and animations - model creation and rendering for commercial photography and videos • Content for virtual reality and augmented reality (and photogrammetry, unmanned aerial photogrammetry) – 3D product creation for augmented reality, either technical or presentation purpose Until now, the company has been involved in various projects with a large number of themes, in terms of: - web design, graphic and concept such as catalogs, brochures, logo concepts, presentation stands, outdoor commercials, business cards etc. - commercial photography, image in e-commerce, below the surface for digital content, architectural images for companies, other products for different sectors of activity (medical, fitness, industry, etc.) - video (products, locations, events, social responsibility, podcast, etc.) - social media marketing (stop-motion, hyper lapse, cinemograph, parallax for reels and stories) The company aims to establish relations with partners working with small and medium-sized companies and large corporations that need support to digital content and advertising for the creating of their own products' presentation with the aim to face the EU market competition and new challenges. The cooperation will be under subcontracting agreement. The Romanian company aims to expand and enrich its portfolio and therefore is offering its professional services on a long-term basis for new international business partners. The company is interested in performing web design, graphic and concept design, content photography, video production, virtual and augmented reality, etc. within the frame of outsourcing agreements.

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**Paese:** Romania

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